

The red crosshatching represents the 'bleed' area which will be trimmed off

3mm bleed required on this edge

Please avoid using 'live' image or text within 3mm of the edge of the postcard (blue area)

3mm bleed required on this edge

Ideal image resolution is 300dpi at this size,
minimum acceptable resolution is 150dpi

105mm finished size

111mm including bleed

3mm bleed required on this edge

148mm flat size

The black keyline represents the finished postcard

3mm bleed required on this edge

154mm including bleed

